

# A real-time life insurance comparison tool **customised** for your website.

## **In this document:**

A basic information guide on the tool and its costing.

## What is it?

Your very own life insurance comparison tool for your website.

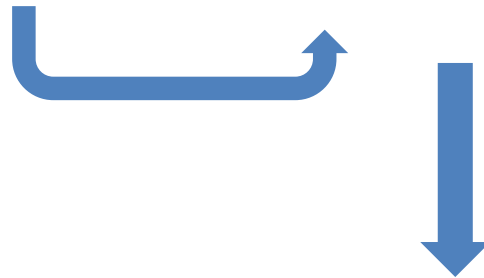
## How does it work?

### Step 1

Client visits your website  
and makes a comparison  
quote

### Step 2

Client instantly receives a  
customised email from you



### Step 3

You instantly receive an  
email with the client  
contact details to follow up

## Who is using it?

Customised sites are currently being used by authorised representatives of:



## The features

- Presentable and client friendly
- Compares the latest premiums from 12 major insurers, filtered the way you like
- Compares all product types: Life/TPD/Trauma/IP/BE
- Generates combined premiums for multi-policies for each insurer
- Instantly emails completed quotes back to client and adviser simultaneously

## Additional modules

- Displays breakdowns of combined premiums for client to see
- Shows 5-star ratings for each product based on Omnium's independent research
- Links to the most latest PDS for each insurer
- Push client data and quotes into CRM database
- Enable comparison tool to be embedded into website

## How it can be customised

- Your company logo and branding on the quote tool
- Your desired text in the quote tool
- Your chosen product types in quote form
- Your chosen products for premium results
- Your chosen default options for the quote form
- Your desired text for the email that is sent to the client
- Your desired branding for the PDF report, which is emailed to client
- Ability to have client quote data pushed into your office CRM automatically

## Live demo

To see the quote tool in action, and learn how you can make it your own, go to:

[www.australianlifequotes.com.au](http://www.australianlifequotes.com.au)

## Price

\$1500 annual subscription cost for basic package excluding additional modules

For more details and to apply, go to:

[forms.bgt.co/new-alg](http://forms.bgt.co/new-alg)